

M.Com. (Finance) CSS 2015 - 2017

Sl. No.	Reg. No.	Name	Dissertation
01	150011017340	ANSONA BABY	A STUDY ON PROBLEMS FACED BY CARDAMOM FARMERS OF KONNATHADY PANCHAYAT
02	150011017341	APARNA DILEEP	A STUDY ON QUALITY OF WORKLIFE AT LUNAR RUBBERS PRIVATE LIMITED THODUPUZHA
03	150011017342	ATHIRA SAJIKUMAR	HUMAN RESOURCE MANAGEMENT IN SMALL SCALE INDUSTRIAL UNITS WITH SPECIAL REFERENCE TO KIDANGOOR GRAMA PANCHAYATHU
04	150011017343	ATHULYA NELSON	ROLE OF SOCIAL MEDIA ON THE BUYING BEHAVIOUR OF CONSUMERS
05	150011017344	DIVYA T K	PROBLEMS FACED BY SALES GIRLS WITH SPECIAL REFERENCE TO VANNAPPURAM GRAMA PANCHAYAT
06	150011017345	GIJI JOSEPH	PREFERENCE OF MOBILE CONNECTIONS AMONG COLLEGE STUDENTS
07	150011017346	LITTINA CHACKOCHAN	IMPACT OF CELEBRITY ADVERTISEMENT IN BRAND RECOGNITION AND THE BUYING BEHAVIOUR OF THE COLLEGE STUDENTS
08	150011017347	MARTIN JOY	CUSTOMER SATISFACTION OF KSFE- A STUDY BASED ON KANJIRAPPALLY BRANCH
09	150011017348	RAHNA RAVI	(Discontinued)
10	150011017349	SESil SUSAN GEORGE	PROBLEMS AND SCOPE OF TOURISM IN ILLIKKALKALLU AT KOTTAYAM DISTRICT

11	150011017350	SHARON THOMAS	FINANCIAL SERVICE AWARENESS AND INVESTMENT PATTERN OF THE RURAL PEOPLE WITH SPECIAL REFERENCE TO MELUKAVU GRAMA PANCHAYAT
12	150011017351	SHILPA BABU	TAX PLANNING AWARENESS AMONG SALARIED ASSESSEES WITH SPECIAL REFERENCE TO MEENACHIL TALUK
13	150011017352	VINSHA P SAM	A STUDY ON AWARENESS OF E - BANKING SERVICES AMONG RURAL PEOPLE IN VANNAPPURAM GRAMA PANCHAYATH

- Mr. Jinu P Jose discontinued immediately after the admission.
- 150011017348 - RAHNA RAVI- Discontinued

Programme: M.Com.(Finance) 2016-2018

Sl.No	Reg. No.	Name	Dissertation
01	160011014587	ABIN JOLLY	INVESTIGATING THE EFFECT OF DEMERGER AS A TOOL TO MAXIMISE WEALTH
02	160011014588	AHANA MARIA DAVID	INVESTMENT HABITS AMONG MUSLIM WORKING WOMEN IN ERATTUPETTA MUNICIPALITY
03	160011014589	AISHAMOL K A	A STUDY ON CUSTOMER RESISTANCE TOWARDS INTERNET BANKING WITH SPECIAL REFERENCE TO MELUKAVU GRAMA PANCHAYATH
04	160011014590	AMEERA V R	A STUDY ON THE INFLUENCE OF OLX.IN AMONG YOUNGSTERS IN ERATTUPETTZ MUNICIPALITY
05	160011014591	ANJALY VIJAYAKUMAR	A STUDY ON CUSTOMER SATISFACTION REGARDING GREEN BANKING OFFERED BY PUBLIC SECTOR BANKS IN MEENACHIL TALUK
06	160011014592	ASWATHY T	FINANCIAL LITERACY AMONG TEA PLANTATION EMPLOYEES WITH SPECIAL REFERENCE TO HAILEY BURIA TEA ESTATES LTD, ELAPPARA
07	160011014593	ATHIRA K S	TAX PLANNING AWARENESS AMONG SALARIED ASSESSEES
08	160011014594	DIYA DIVAKARAN	A STUDY ON THE IMPACT OF PILGRIM TOURISM IN THE ECONOMIC DEVELOPMENT OF RAMAPURAM GRAMA PANCHAYATH
09	160011014595	JEENA MARY JOHNSON	AN EVALUATION OF THE ROLE OF SOCIAL MEDIA IN BUYING BEHAVIOUR AMONG YOUTH

10	160011014596	JINTO JOY	A STUDY ON FINANCIAL PERFORMANCE OF RELIANCE INDUSTRIES LTD
11	160011014597	SETHULAKSHMI K M	A STUDY ON CUSTOMERS PERCEPTION TOWARDS PURCHASE OF LIFE INSURANCE PRODUCTS FROM BANK
12	160011014598	THERES KURIAN	FINANCIAL WELLBEING OF EMPLOYEES WITH SPECIAL REFERENCE TO MEENACHIL TALUK

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Sl. No.	Reg. No.	Name	Dissertation
01	170011013713	ANJU MATHEW	A STUDY ON ATTITUDE OF YOUTH TOWARDS ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO ARTS AND SCIENCE COLLEGES IN MEENACHIL TALUK
02	170011013714	ARJUN A R	INFLUENCE OF ECONOMIC AND INVESTOR EMOTIONAL FACTORS ON INVESTMENT PERCEPTION; A STUDY WITH SPECIAL REFERENCE TO HOUSEHOLD INVESTORS IN KOTTAYAM DISTRICT
03	170011013715	ARUN TOM ISSAC	INFLUENCE OF POINT OF PURCHASE ADVERTISING ON CONSUMER BEHAVIOUR: A STUDY ON SUPERMARKETS IN PALA
04	170011013716	ATHIRA UTHAMAN	AN EVALUATION OF THE ROLE OF SOCIAL MEDIA IN BUYING BEHAVIOUR AMONG YOUTH
05	170011013717	GREESHMA SEBASTIAN	EFFECTIVENESS OF SPORTS MARKETING AMONG YOUTH WITH SPECIAL REFERENCE TO MEENACHIL TALUK
06	170011013718	JISNA T V	ROLE OF VICIB IN WOMEN EMPOWERMENT WITH SPECIAL REFERENCE TO VICIB TEEKOY BRANCH
07	170011013719	MATHU A S	QUALITY OF WORK LIFE - A COMPARATIVE STUDY ON PUBLIC AND PRIVATE EMPLOYEESIN MEENACHIL TALUK
08	170011013720	PARVATHY S	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT WITH SPECIAL REFERENCE TO

			MUVATTUPUZHA TALUK
09	170011013721	SARANYA VINOD	USE OF CREDIT CARD AND ITS IMPACT ON CONSUMER SPENDING WITH SPECIAL REFERENCE TO THODUPUZHA
10	170011013722	SOUMYA T C	FINANCIAL LITERACY AMONG RUBBER PLANTATION EMPLOYEES WITH SPECIAL REFERENCE TO MALANKARA RUBBER ESTATES LTD THODUPUZHA.
11	170011013723	TINTUMOL KURIACHEN	TAX PLANNING AWARENESS AMONG SALARIED WOMEN ASSESSEES WITH SPECIAL REFERENCE TO MEENACHIL TALUK

M.Com (Finance) CSS 2014 - 2016

Sl. No.	Reg. No.	Name	Dissertation
01	140011018513	ABIN SUNNY	
02	140011018514	ANNIE HELEN EMMANUEL	IMPACT OF SOCIAL NETWORKS IN FILM MARKETING- A STUDY AMONG COLLEGE STUDENTS
03	140011018515	APARNA MERIN MATHEW	
04	140011018516	BILAL A JALAL	ROLE OF E-TAILING AMONG RURAL PEOPLE
05	140011018517	CHIPPY K RAJ	PROBLEMS OF HYDEL TOURISM
06	140011018518	DIJO PAUL	
07	140011018519	JACOB ZACHARIA	AN EVALUATION OF THE ROLE OF SOCIAL MEDIA IN BUYING BEHAVIOUR AMONG YOUTH
08	140011018520	LIJO P J	A STUDY ON THE BANKING HABITS OF MALE CUSTOMERS WITH SPECIAL REFERENCE TO MELUKAVUMATTOM GRAMA PANCHAYAT
09	140011018521	LIYA SAJAN	A CUSTOMER CENTRIC STUDY ON EDUCATION LOAN
10	140011018522	SNEHAMOL M G	A STUDY ON CUSTOMER SATISFACTION TOWARDS ATM IN PALA TOWN
11	140011018523	SREEKUTTY K SASI	WOMEN ENTREPRENEURS IN BEAUTY INDUSTRY
12	140011018524	SUJITH SATHEESAN	COMPARATIVE STUDY BETWEEN PRIVATE SECTOR BANKS AND PUBLIC SECTOR BANKS

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Sl.No.	Reg. No.	Name	Dissertation
01	180011025103	Abhijith Aji	A STUDY ON BRAND PREFERENCE OF SAMSUNG PHONES AMONG YOUNGSTERS WITH SPECIAL REFERENCE TO THODUPUZHA TALUK
02	180011025104	Aisha Sidhique	A STUDY ON CUSTOMER AWARENESS ON E-BANKING SERVICES AT STATE BANK OF INDIA ERATTUPETTA
03	180011025105	Amalu Maria Jose	A STUDY ON INVESTOR BEHAVIOUR IN SHARE MARKET WITH REFERENCE TO KOTAK SECURITIES KOTTAYAM
04	180011025106	Anumol Prasad	AN EMPIRICAL INVESTIGATION OF CUSTOMER PREFERENCE IN MOBILE DATA PLAN
05	180011025107	Aswani Ravi	A STUDY OF FINANCIAL STATEMENT OF ESAF MICRO FINANCE
06	180011025108	Elizabeth Mathew	AWARENESS AND USAGE OF INTERNET BANKING FACILITIES IN KOTTAYAM DISTRICT
07	180011025109	Elson Daniel	PROBLEMS FACED BY TEA PLANTATION EMPLOYEES IN VAGAMON
08	180011025110	Foumitha Kareem	CUSTOMER PERCEPTION TOWARDS DIGITAL PAYMENT SYSTEM WITH SPECIAL REFERENCE TO KOTTAYAM DISTRICT.
09	180011025111	Hairunnisa M.S	A STUDY ON THE IMPACT OF PILGRIM TOURISM IN THE ECONOMIC DEVELOPMENT OF ERUMELY GRAMA PANCHAYATH
10	180011025112	Jancy Charly	INVESTOR S ATTITUDE TOWARDS MUTUAL FUNDS AS AN INVESTMENT OPTION- A STUDY WITH SPECIAL REFERENCE TO PALA
11	180011025113	Jayalakshmi V.S	CUSTOMERS SATISFACTION OF KSFE A STUDY BASED ON THODUPUZHA BRANCH
12	180011025114	Jobin Jayan	CUSTOMER PREFERENCE TOWARDS LIFE INSURANCE POLICY: WITH SPECIAL REFERENCE TO PEERUMEDU TALUK
13	180011025115	Rifna V Subair	CUSTOMER PERCEPTION TOWARDS SBI YONO WITH SPECIAL REFERENCE TO MEENACHIL TALUK
14	180011025116	Sherin Joseph	A STUDY ON THE BUYING BEHAVIOUR OF WOMEN IN ONLINE APPAREL SHOPPING WITH SPECIAL REFERENCE TO MEENACHIL TALUK
15	180011025117	Vishnupriya P.R	A STUDY ON THE LEVEL OF AWARENESS ON INVESTMENT AVENUES AMONG COLLEGE TEACHERS

